

# Canada Rugby League Association

## Appreciation Policy By-Law 2019-07

Adopted November 24, 2019

### 1. INTRODUCTION

This Appreciation Recognition Policy has been created to formally recognize and thank the individuals who contribute their time and expertise to promote CRLA activities. Volunteer contribution has been and remains the cornerstone for CRLA success. Sponsorship is integral to the financial well-being of the association, and CRLA international teams rely heavily on the support offered by overseas players.

### 2. TYPES OF RECOGNITION

The CRLA appreciation policy is comprised of five separate components, each clearly defined to provide effective and appropriate recognition.

2.1. Service Appreciation - individuals leaving the CRLA should be honored for their years of service with recognition commensurate with the role they played within the organization

2.2. Partner Appreciation – sponsors and other partners, in both public and private sectors who provide support for rugby league development in Canada shall be recognized for their roles

2.3. International Appreciation (Volunteer) - individuals representing Canada should be honored for their role, with recognition commensurate with the number of years and level of representation

2.4. Athlete Appreciation – players shall be provided with appreciation for representing Canada

2.5. External Award Nomination -- nomination by the CRLA for appropriate external awards, e.g., Order of Canada, Canada Sport Awards, etc.

### 3. GUIDING PRINCIPLES

- Honor and recognize achievement and contribution to the growth in the sport of rugby league in Canada
- Celebrate the achievement/contribution of volunteers
- Recognition must be appropriate to the level and type of contribution; and meaningful to the individual receiving the recognition

#### i. Service Recognition

Volunteer	1 Term	2 Terms	More than 2 Terms
<b>President</b>	Personal letter of thanks referencing role fulfilled in the CRLA, CRLA memento and gift (max \$50)	Personal letter of thanks, CRLA memento, and gift (max. \$100)	Personal letter of thanks, CRLA memento and gift (max \$100) and recognition at CRLA AGM and Web Page

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<b>Board of Directors</b>	Personal letter of thanks referencing role fulfilled in CRLA	Personal letter of thanks, CRLA memento and gift (max. \$30)	Personal letter, CRLA memento and gift (max \$50) and recognition at CRLA AGM and Web Page
<b>Committee Chair/Members/Work Units</b>	Same as above	Same as above	Same as above
<b>Volunteer not related to a Committee/Work Unit but contributed in many different roles</b>	Same as above	Same as above	Same as above
<b>Hosting an CRLA Event Chair/Committee Leads</b>	Personal Letter of thanks referencing role fulfilled on behalf of CRLA; CRLA/Event Memento awarded at event and/ or CRLA AGM		

ii. Partner Recognition

<b>Partner Recognition</b>	<b>Annual Review</b>	<b>Quadrennial Review</b>
<b>General Sponsor</b>	Letter of thanks from the CRLA President and a CRLA token of appreciation presented at the AGM and/or an event, and social media recognition	Letter of thanks from the CRLA President and a CRLA token of appreciation presented at the AGM, in addition to an article on the CRLA website.
<b>Wolverines / Ravens Main Sponsor</b>	Letter of thanks from the CRLA President and a match jersey presented at the AGM and/or an event, and social media recognition	
<b>Wolverines / Ravens Sponsor</b>	Letter of thanks from the CRLA President, memento presented at the AGM and/or an event, and social media recognition	
<b>Other Partner</b>	Letter of thanks from the CRLA President and a CRLA token of appreciation presented at the AGM and/or an event, and social media recognition	Letter of thanks from the CRLA President and a CRLA token of appreciation presented at the AGM, in addition to an article on the CRLA website. Consider support for an external award such as the Canadian Sport Awards

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### iii. International Recognition

Volunteer Position	First Event	2-3rd Events	4 plus Events
International/ Major Games Participants e.g. coach, official, team manager	Personal letter of congratulations	Personal letter of congratulations and CRLA memento	Congratulations Letter, CRLA memento and gift (max \$50) Exception: World Cup (max. \$250)

### iv. Athlete Recognition

Athlete Recognition	1st Cap	10th Cap	25th Cap
National team	Letter of congratulations from CRLA and a CRLA "Dog Tag"	CRLA plaque, small gift memento (max \$25)	Letters of congratulations from national, provincial and club presidents, personalized gift selected by team mates (max \$50)
Retiring National Team Players	Letter from CRLA President, National Team Coach, web page recognition, AGM recognition, competition event recognition and small gift (Amount tbd based upon length of time with the National Team)		