



== CANADA ==
RAVENS

SPONSORSHIP PROPOSAL



The Canada Ravens are Canada's national women's side, who will be competing in the 2017 Rugby League World Cup.

The Ravens will be represented by both Domestic players from the Canada as well as by other international players with Canadian heritage.

Canada's first international Rugby League match was in 1987, played by the men's side. The Ravens were formed in 2016 and have qualified for their first World Cup.

Sponsorship of the Canada Ravens Rugby League side through this proposal will see your sponsorship continue through to the end of 2017, which includes the Rugby League World Cup and we would also be happy to discuss longer term options for sponsorship.

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The Rugby League World Cup is Rugby League's premier international competition.

First held in 1954, the 2017 Rugby League World Cup is the 15th iteration of the historic tournament. The 2017 Rugby League World Cup will feature 14 men's and 6 women's teams from around the globe hosted in Australia, New Zealand and Papua New Guinea.

The 2017 Rugby League World Cup will be the fifth World Cup for the Women's tournament.



ABOUT THE 2017 RUGBY LEAGUE WORLD CUP



CANADA RAVENS vs. NEW ZEALAND FERNS

Thursday 16 November 2017

Southern Cross Group Stadium, Cronulla, New South Wales



CANADA RAVENS vs. PAPUA NEW GUINEA

Sunday 19 November 2017

Southern Cross Group Stadium, Cronulla, New South Wales



CANADA RAVENS vs. AUSTRALIAN JILLAROOS

Wednesday 22 November 2017

Southern Cross Group Stadium, Cronulla, New South Wales



RAVENS



SEMI FINAL

Sunday 26 November 2017

Southern Cross Group Stadium, Cronulla, New South Wales

GRAND FINAL

Saturday 2 December 2017

Suncorp Stadium, Brisbane, Queensland

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RAVENS 2017 RUGBY LEAGUE WORLD CUP DRAW



All Women's Rugby League World Cup matches will be televised

- Australia – Channel 7 (TV) and screens of Seven (online)
- New Zealand – Sky Sports
- EMTV – Papua New Guinea



Fixtures and articles shown at <http://www.rlwc2017.com>

Stories will also be shown on www.canadarugbyleague.com

- Average daily reach – 2,000



Canada Rugby League

- 4,613 likes (as at 23 May 2017)



Canada Rugby League

- 7,194 followers (as at 23 May 2017)



Entitlements	Major Sponsor Front of Jersey	Back of Jersey (top)	Back of Jersey (bottom)	Sleeve	Shorts
Logo displayed on kit	✓	✓	✓	✓	✓
Television coverage of team	✓	✓	✓	✓	✓
Dedicated article to partnership published on www.CanadaRugbyLeague.com	✓	✓	✓	✓	✓
Branding on team's Facebook and Twitter cover photos	✓	✓	✓	✓	✓
Free tickets to each of the Raven's matches	20	10	10	10	10
Logo to appear on training kit	✓				
Logo to appear on all photos taken by CRLA on Facebook and Twitter	✓				
Price	\$10,000	\$6,000	\$6,000	\$4,000	\$3,000



The Toronto Wolfpack is the first professional Rugby League team (men's side) that is located outside of Europe or the Asia Pacific region and is also the first trans-Atlantic sports team ever.

The side are playing in England's League One competition, with hopes of moving up to the Super League before the end of the decade. The team are coached by former England international and coach of the Huddersfield Giants and Leigh Centurions, Paul Rowley.

The Wolfpack play at Lamport Stadium, much like the Canadian Ravens and Wolverines.





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These are the terms and conditions governing your participation as a sponsor of the Canada Ravens Rugby League side until the end of 2017, including the 2017 Rugby League World Cup. By signing this document you will be agreeing to the terms and conditions and they will govern the relationship between Canada Rugby League and the sponsor.

Canada Rugby League will deliver and is responsible for the following:

- Co-ordination of all entitlements promised to the sponsor as part of their agreed sponsorship package

The Sponsor will deliver and is responsible for the following:

- Logo for use on the Canada Rugby League website, social media platforms and playing kit
- Pay Canada Rugby League for the amount specified in this agreement
- Inform Canada Rugby League of any sponsorship leveraging activities it intends to perform in relation to the Canada Ravens
- Act in the best interests of Canada Rugby League and the Canada Ravens when promoting the sponsorship.

Cancellations:

- Canada Rugby League reserves the right to terminate the sponsor's participation as a sponsor if the sponsor breaches any of the aforementioned items and expectations.
- Should the Canada Ravens not participate in the 2017 Rugby League World Cup then full sponsorship payment will be returned to the sponsor.

The Sponsor acknowledges that any fee information about the charging structure or costs that Canada Rugby League provides you in relation to sponsorship will remain confidential information between the sponsor and Canada Rugby League.



By signing below, you acknowledge that you have read the terms & conditions and that you agree to be bound by all terms and conditions of this agreement.

The prices below are indicative of Canadian dollars with exchange rates to be applied from the date the agreement is signed. Payments can be paid in Australian dollars to an NRL operated account. We can produce tax deductible invoices.

Sponsorship	Price	Your selection (please tick)
Major Sponsor Front of Jersey	\$10,000	
Back of Jersey (top)	\$6,000	
Back of Jersey (bottom)	\$6,000	
Sleeve	\$4,000	
Shorts	\$3,000	

Name: _____ Signature: _____

Company: _____ Date: _____

CONFIRMATION